

ABSTRACT OF DISCLOSURE

A paper pick-up device of an image forming apparatus has a rack member disposed on a pickup bracket supporting a pickup roller to pick-up a paper sheet, and a pinion engaged with rack member. The pickup bracket reciprocally moves with according to the paper characteristics set by a printing command, so that the pickup roller moves to one position among at least two positions which are pre-set in accordance with the paper characteristics and picks-up the paper sheet. Accordingly, since the paper pick-up device prevents slip, multiple-transferring, and paper jam from occurring, the paper sheet is accurately picked-up and transferred.